

# Hospitality Programme

*An exclusive show*



**FCBARCELONA**  
*més que un club*





“Barça is more than a club”

Narcís Carreras



Since Joan Gamper founded FC Barcelona on 29 November 1899, the club has become one of the world’s most respected and admired with millions of supporters worldwide. Its history and values have earned it the motto “more than a club”, which has stood and stands for FC Barcelona feeling and conveys the values of solidarity and social commitment. The club’s first teams have thus been wearing the UNICEF logo since the 2006/07 season.

It is therefore a pleasure to introduce the FC Barcelona Hospitality Programme. This programme is designed to offer a solution for each of your needs, and provide the best seats and the most exclusive surroundings in which to feel all the unique thrill of Barça matches.

Discover the service that will be received by your guests and associates at any football or basketball match, either in a private box or a VIP seat, and experience why Barça is “more than a club”.



“Football should be a great show”

Johan Cruyff

## *Welcome to Camp Nou*

Camp Nou, which has been assigned UEFA 5-star stadium status, is an icon of the city of Barcelona and has become one of Europe's most legendary stadiums. It is a unique stage upon which the best players in history such as Kubala, Cruyff, Maradona, Romario, Ronaldinho, and Messi have scored goals that have gone round the world. Immerse yourself in a special atmosphere and enjoy the most spectacular football along with 100,000 football fans.



“United we are strong”

Club anthem

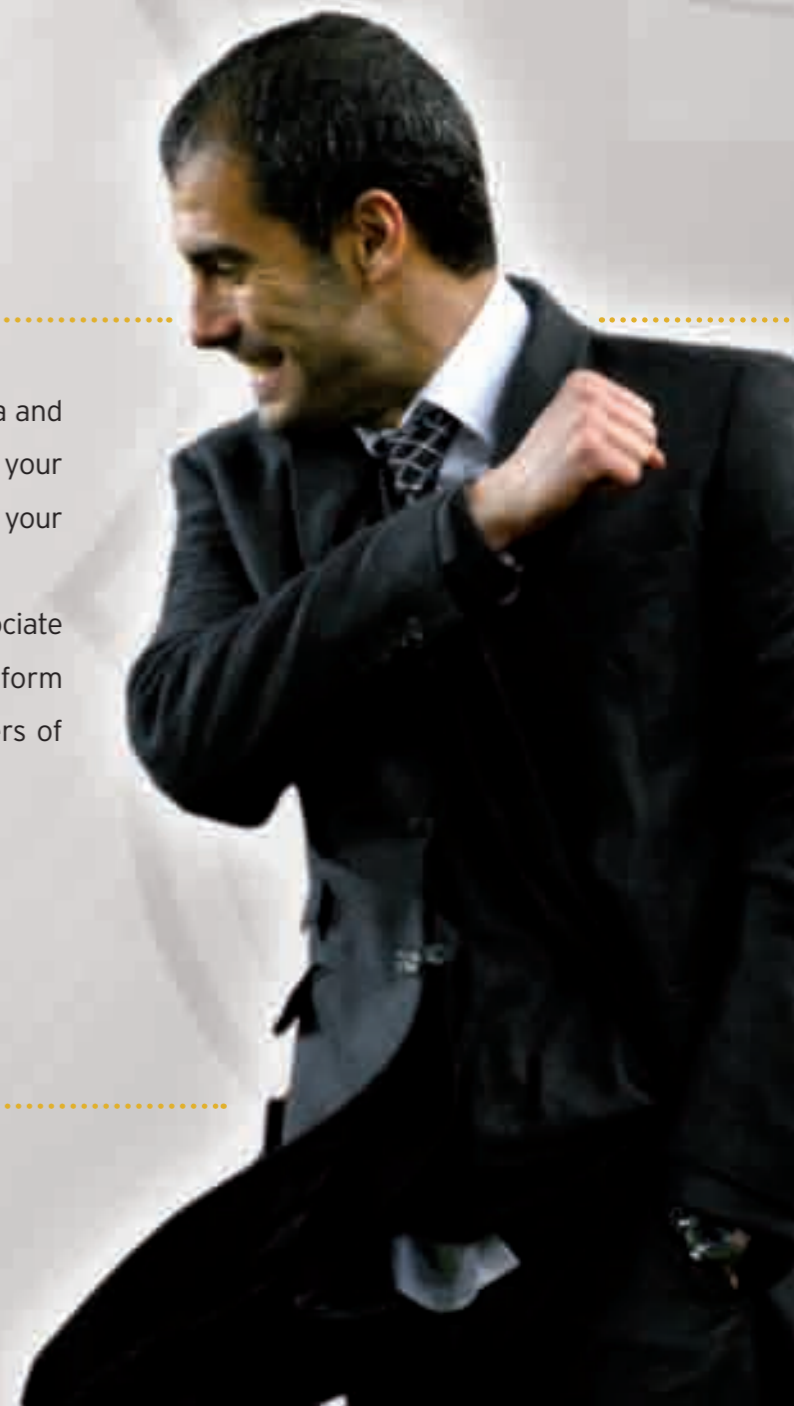
## Join the Club

Make the most of the options offered by FC Barcelona and join the Business Club, an a la carte service that allows your company to choose from the services that best suit your needs and tastes from among those we provide.

A unique opportunity to obtain a host of benefits, associate your company with the Club and establish an ideal platform for relations with your own guests and with members of other companies.



**CLUBEMPRESA**





CLUB EMPRESA  
PLATINUM



CLUB EMPRESA  
PLATINUM



## *An exceptional service*

### **Feel the thrill of the match**

- Special seats with armrests for all League, King's Cup, Champions League and Joan Gamper Trophy matches.
- Access to the VIP Lounge with catering and drinks service.
- Hostess service.
- Plasma TV screens.
- Pre-match team line-ups.
- Your company's logo on seats, tickets and VIP Lounge honour's board.
- Own parking place within the premises (depending on the seats contracted).

### **Feel the thrill of the club**

- Discount in hiring facilities.
- Preferential purchase of additional tickets and tickets for finals.
- Invitations for section matches and FCB Museum.
- Mention in the club's annual report.
- Subscription to the club magazine.
- Business Club annual event.





"This is a dream"

Giuliano Belletti

## *A broad range at your disposal*

### **Boxes**

Exclusive areas with seats in a private exterior terrace and equipped interior zone. They feature catering and drinks service so you may enjoy matches in a high level of privacy.

### **Seats**

Seats located at strategic sites on the terraces for enjoying the match with an exceptional view of the pitch. They include access to the nearest VIP Lounge with continuous catering and bar service.





“The greatness of Barça is in the club”

César Luis Menotti



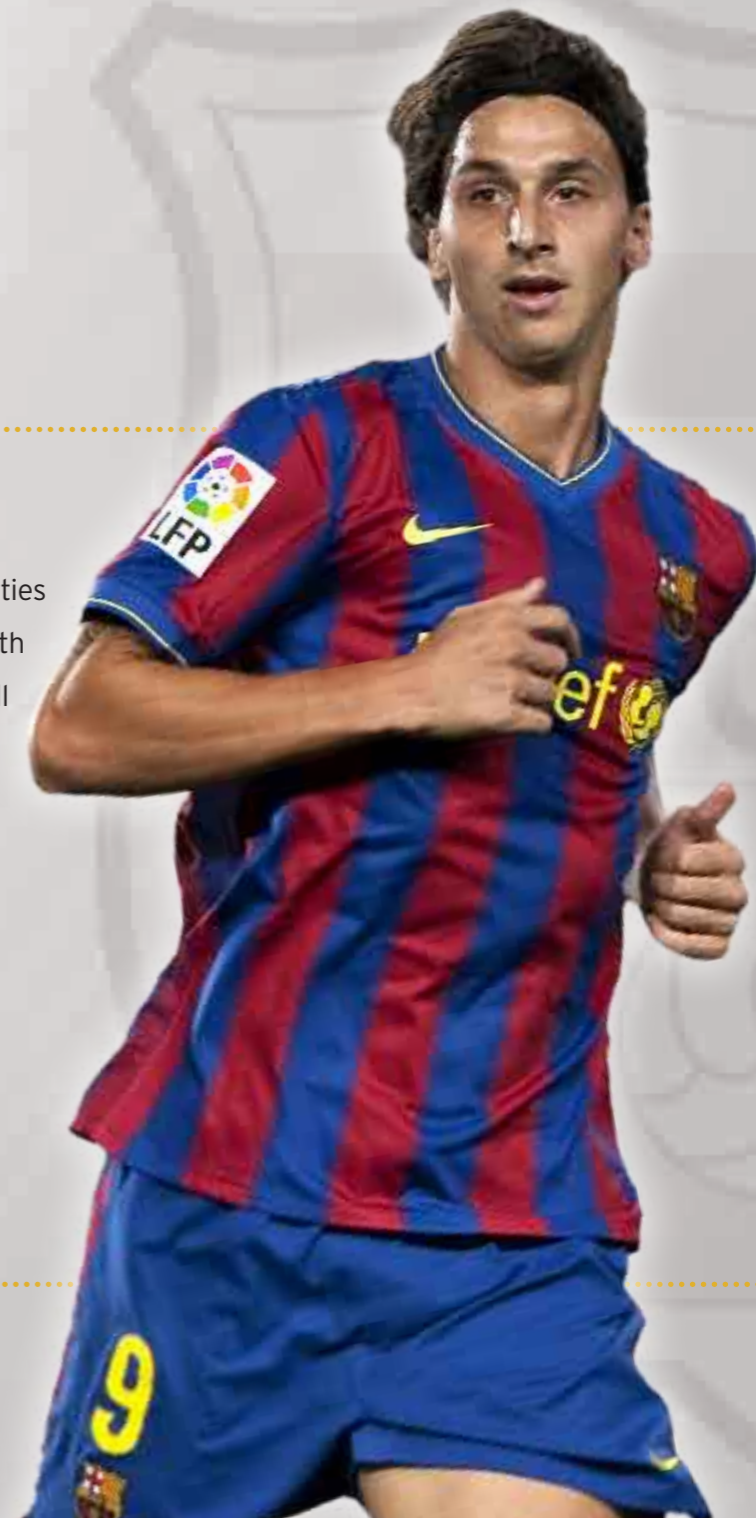
## Boxes

### An exclusive space

Camp Nou has boxes in different zones with capacities ranging from 6 to 19 seats. Although they come with different levels of comfort and service, they all property an exterior terrace where the seats are located, and an equipped interior zone where an exclusive catering and bar service may be enjoyed.

The options available are:

- “Noves Llotges de Tribuna” Boxes
- Lateral Boxes
- 2<sup>nd</sup> Tier Boxes





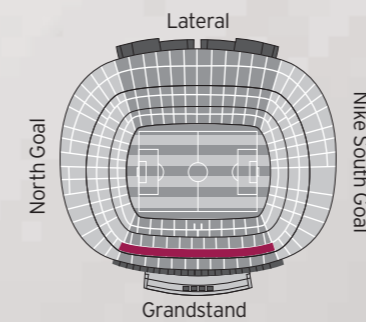
## "Noves Llotges de Tribuna" Boxes

⚽ Camp Nou's most exclusive boxes are in the upper zone of the main grandstand. The welcome desk for Business Club members is located next to gate 19, which leads to the spacious VIP Lounge from which the boxes are accessed directly.

**Location:** Grandstand 2<sup>nd</sup> Tier.

**Capacity:** 7, 14 or 19 seats.

**VIP Lounge:** Roma '09.







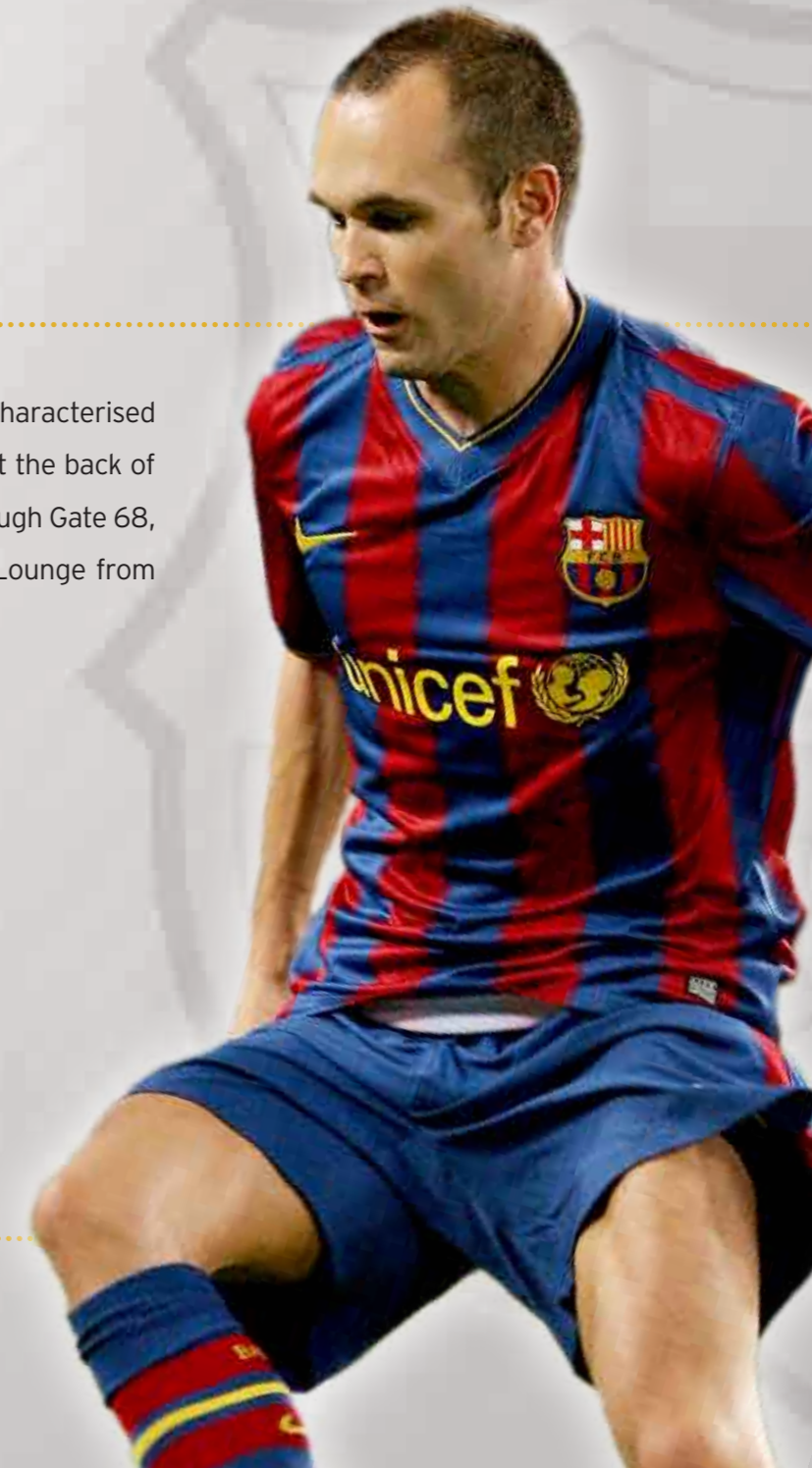
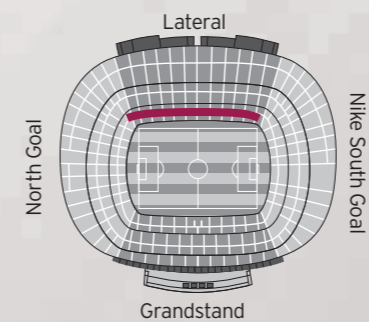
## Lateral Boxes

These boxes have a more traditional design, are characterised by their proximity to the pitch and are located at the back of the 1st Tier of the lateral zone. After passing through Gate 68, Business Club members directly enter the VIP Lounge from which they have convenient access to the boxes.

**Location:** 1<sup>st</sup> Tier lateral zone.

**Capacity:** 6, 10, 12, 15 or 16 seats.

**VIP Lounge:** Avantllojta Lateral.



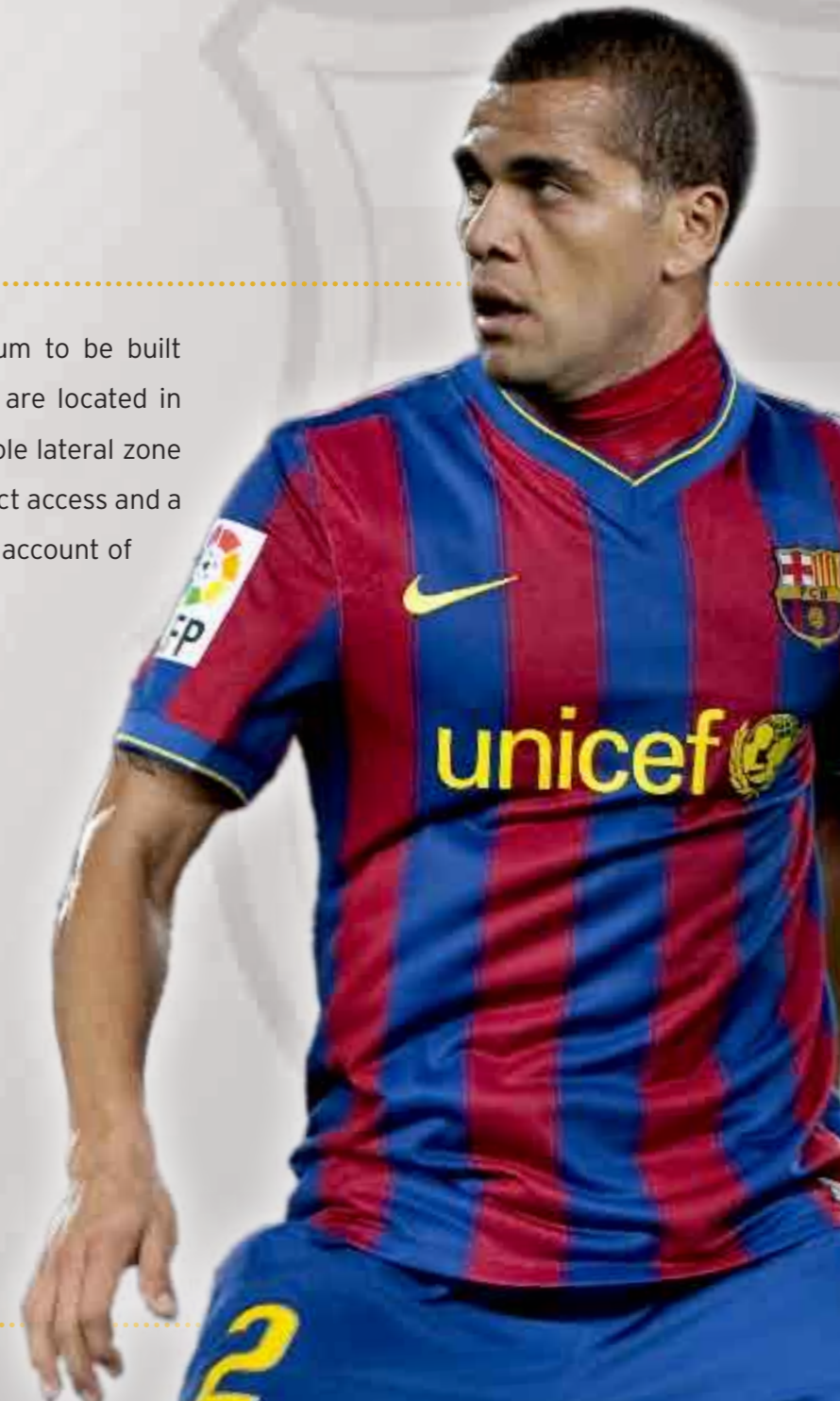
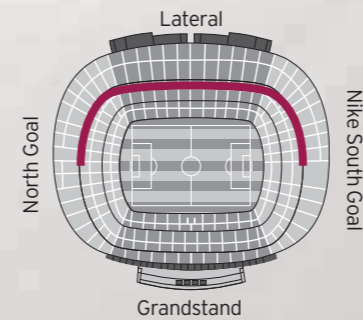


## 2<sup>nd</sup> Tier Boxes

These were the first boxes in the stadium to be built according to the “sky box” design. They are located in the rear part of the 2<sup>nd</sup> Tier along the whole lateral zone from goal to goal. They have separate direct access and a spectacular view of the pitch and tiers on account of their raised position.

**Location:** 2<sup>nd</sup> Tier Lateral and Goal zones.

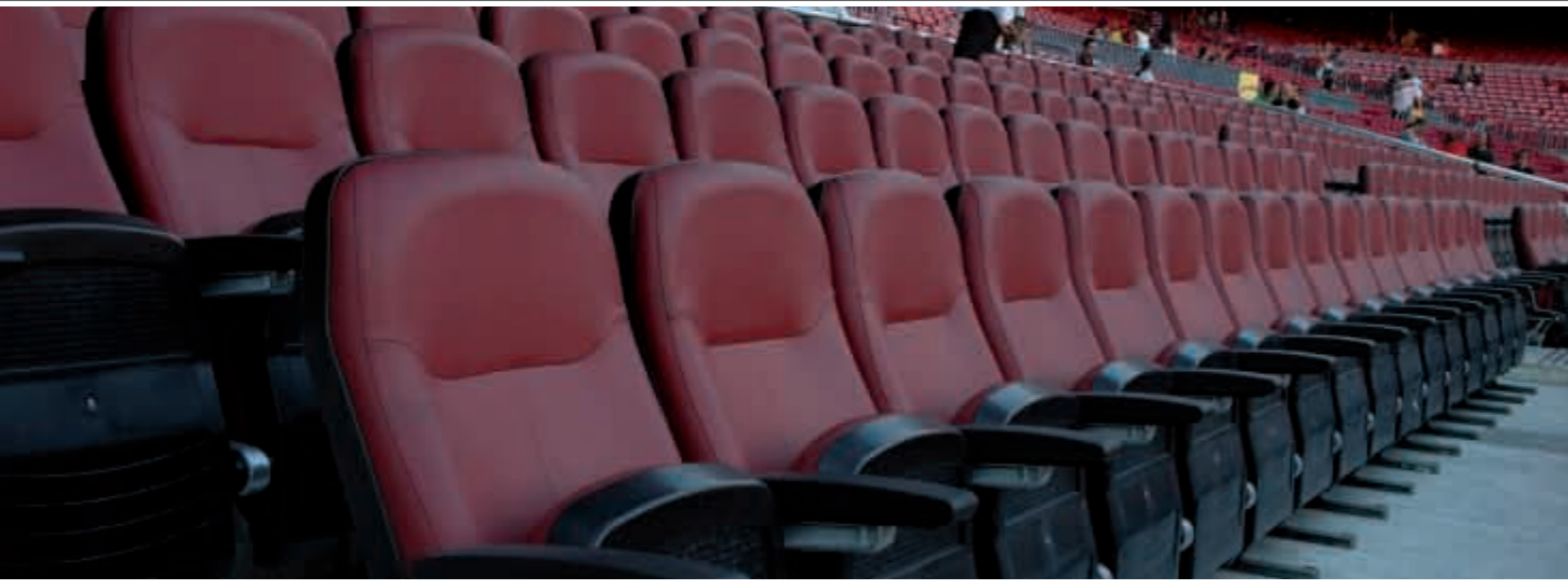
**Capacity:** 14 or 16 seats.





"Each match is a story"

Helenio Herrera



## VIP Seats

### Top-level thrills

Camp Nou provides different comfortable seat options that may be acquired in packages (4 seats or more). All are raised sites for an optimum view of play and an exceptional panorama of the majesty of Camp Nou. They include access to the nearest of the four VIP lounges with continuous catering and bar service.

The options available are:

- Platinum Seats
- Gold Seats
- Silver Seats





## Platinum Seats

### Noves Lotges

These seats provide a high level of privacy and comfort, are accessed directly from the stadium's most exclusive VIP Lounge, and have an excellent location near the middle of the pitch.

**Location:** Grandstand 2<sup>nd</sup> Tier.

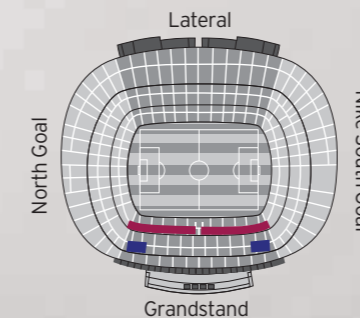
**VIP Lounge:** Roma '09.

### Row 0 Grandstand

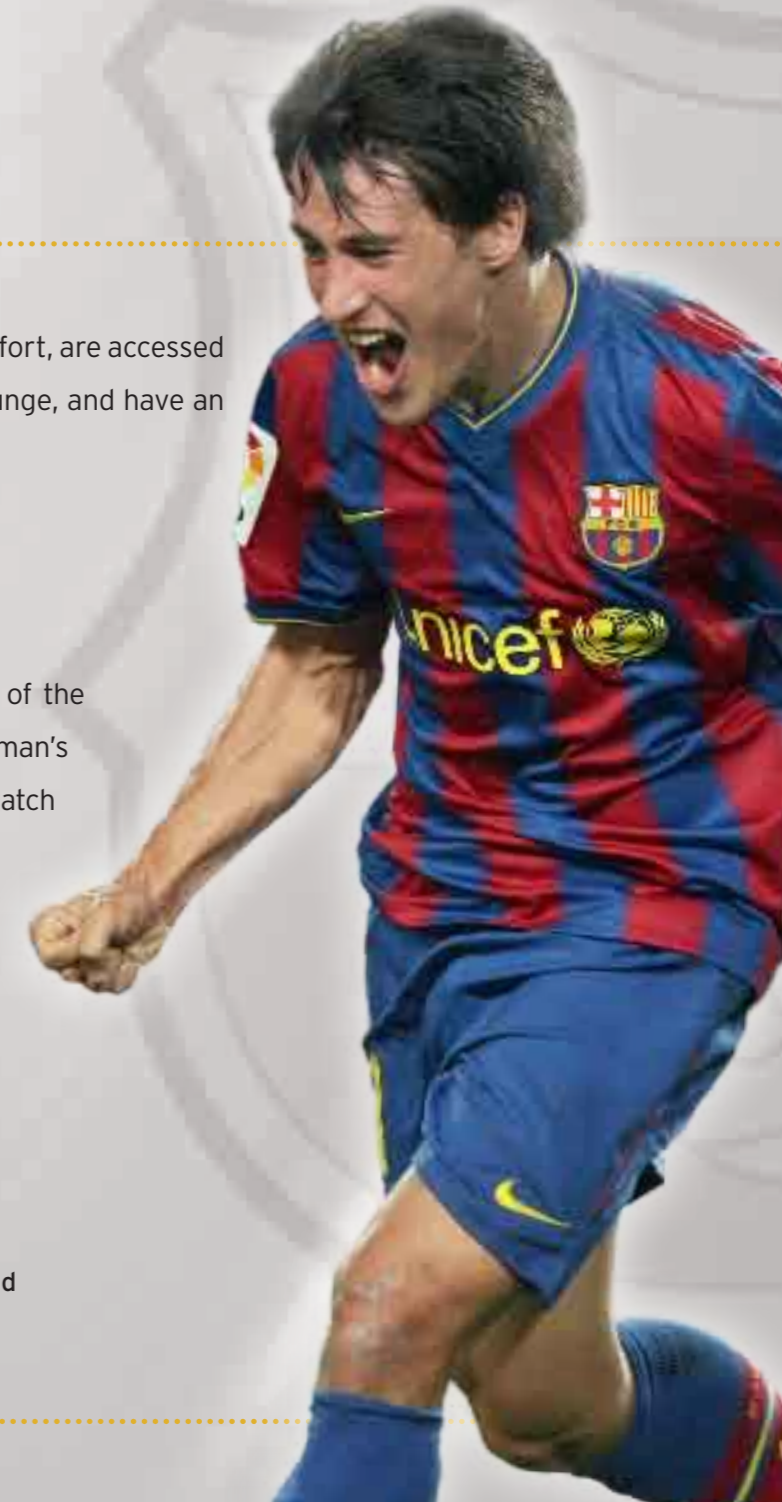
Seats located by the front balcony of the 2<sup>nd</sup> Tier of the Grandstand, flanking the row featuring the chairman's seat. They provide an exceptional view of the match because of their proximity to the pitch.

**Location:** Grandstand 2<sup>nd</sup> Tier.

**VIP Lounge:** Avantllotja Presidencial.



- Noves Lotges
- Row 0 Grandstand



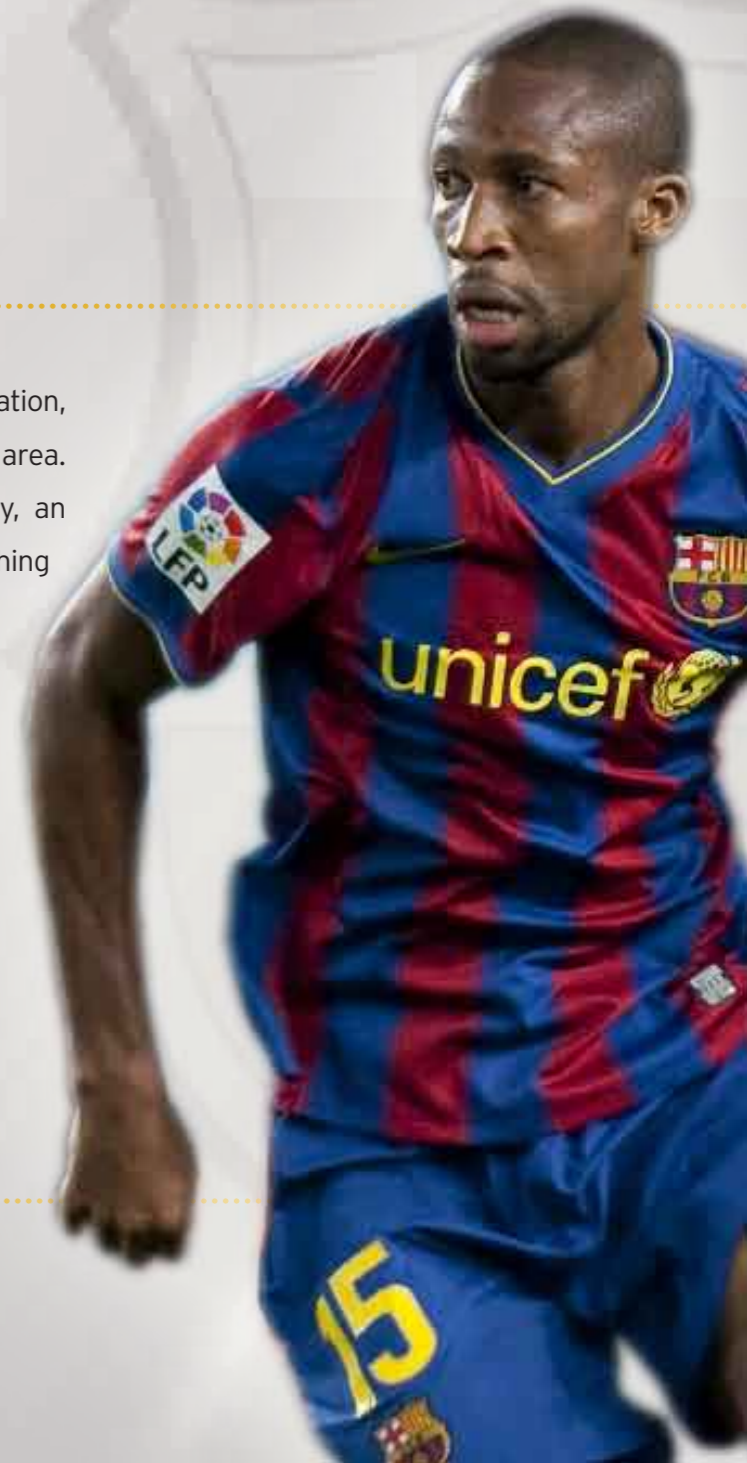
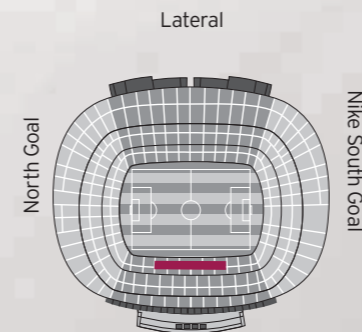


## Gold Seats

⚽ Camp Nou's most comfortable seats have a central location, in the lateral zones and behind the players bench area. They offer a unique experience of proximity to play, an intense experience of the match, and a view of everything happening in the bench zone.

**Location:** Grandstand 1<sup>st</sup> Tier.

**VIP Lounge:** Avantllojta Presidencial.



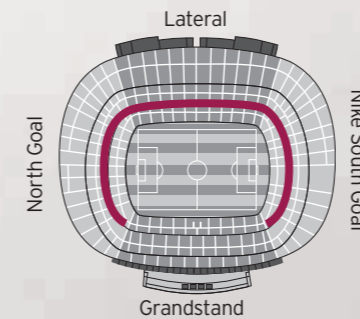


## Silver Seats

These seats, which are located in the lateral zone and behind the goal and provide an exceptional view of the match because of their proximity to the pitch and raised position.

**Location:** Lateral zone, 2<sup>nd</sup> tier Nike South Goal or 2<sup>nd</sup> Tier North Goal.

**VIP Lounge:** Avantllotja Lateral or Mediapro, depending on their location.





## VIP Lounges

The club provides a total of 4 VIP Lounges so that your company's guests may experience all the thrills in a totally exclusive atmosphere. An ideal setting with intense symbolism from which to enjoy the match from an hour before it starts to an hour after it has ended.

### Roma '09 Lounge

Recently-built and decorated in sophisticated style, this lounge features abundant natural light and has impressive views over the stadium's surroundings because of its location high above the main grandstand and its large window area. It has two bars and is bounded on the interior by the "Noves Llotges de Tribuna". It is available to "Noves Llotges" guests and users of the "Noves Llotges" Platinum Seats.

### Avantllotja Lateral Lounge

Located in the lateral zone, it provides direct access to the Lateral Boxes. It is decorated in lively coloured wood and characteristics different works of art on sporting themes. It is available to Lateral Boxes guests and users of the southern half of the Silver Lateral zone seats and all the Nike South Goal Silver Seats.





### **Avantlloja Presidencial Lounge**

Located at the lower level of the presidential zone. Both its modern decoration in dark woods and fine materials and skylight give it a modern, distinguished appearance. It is furnished and has a number of plasma screens so as not to miss the slightest detail of the match. It is available to users of "Row 0 Grandstand" Platinum Seats and Gold Seats.

### **Mediapro Lounge**

Located in the North Goal zone, its large window provides views of the Masía and of Tibidabo. It combines elegant wood decoration with large-format photographs of FC Barcelona players in action and several plasma screens distributed around the room. It is available to users of the northern half of the Silver Lateral zone seats and all the North Goal Silver Seats.





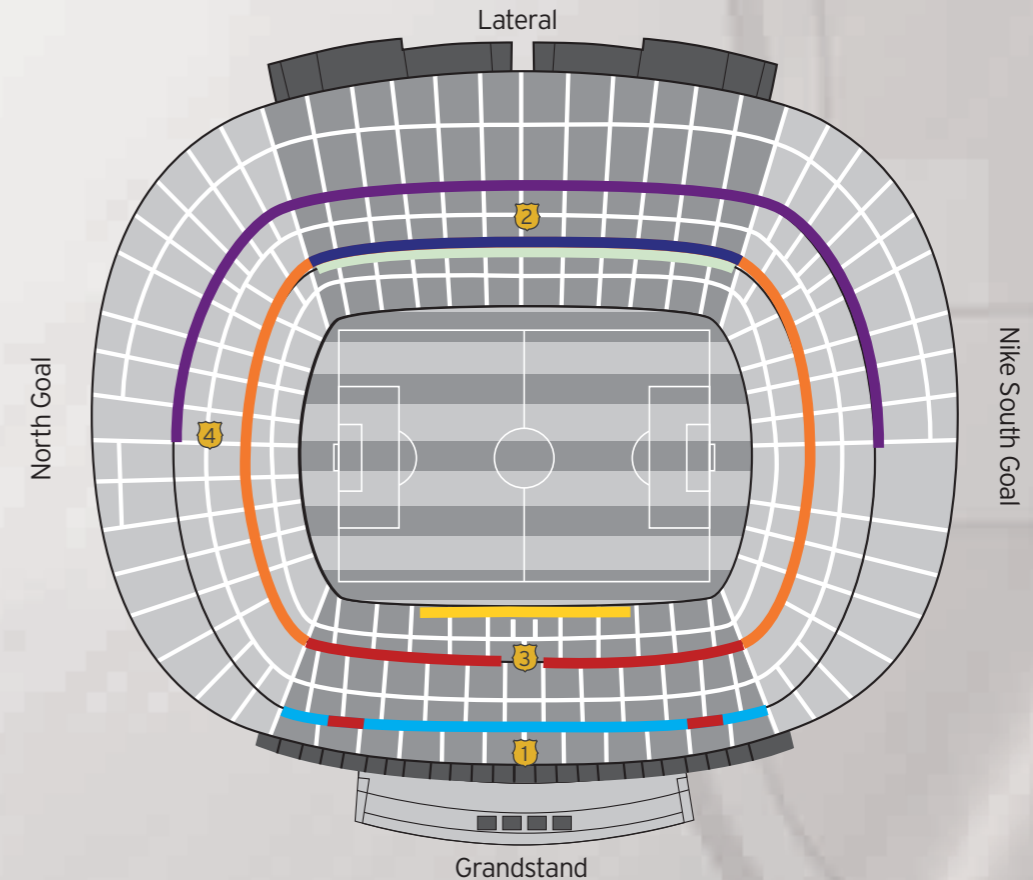
# Hospitality Programme

	LOCATION	CAPACITIES	VIP LOUNGE
<b>BOXES</b>			
<b>Noves Llotges de Tribuna</b>	Grandstand 2 <sup>nd</sup> Tier	7, 14 or 19 seats	Roma '09
<b>Lateral Boxes</b>	Lateral 1 <sup>st</sup> Tier	6,10,12,15 or 16 seats	Avantllojta Lateral
<b>2<sup>nd</sup> Tier Boxes</b>	Lateral and 2 <sup>nd</sup> Tier Goals	14 or 16 seats	-
<b>VIP SEATS</b>			
<b>Platinum</b>			
Noves Llotges Zone	Grandstand 2 <sup>nd</sup> Tier	Minimum 4 seats	Roma'09
Row 0	1 <sup>st</sup> Row Grandstand 2 <sup>nd</sup> Tier	Minimum 4 seats	Avantllojta Presidencial
<b>Gold</b>	Grandstand 1 <sup>st</sup> Tier	Minimum 4 seats	Avantllojta Presidencial
<b>Silver</b>	1 <sup>st</sup> Row Lateral zone and 2 <sup>nd</sup> tier Goals	Minimum 4 seats	Mediapro or Avantllojta Lateral

## Services included in all boxes and VIP seats

- Own parking place within the premises (depending on locations contracted)
- Catering and drink services.

# Locations



## Boxes

Noves Llotges de Tribuna  
Lateral Boxes  
2<sup>nd</sup> Tier Boxes



## VIP Seats

Platinum  
Gold  
Silver  
Silver Gol



## VIP Lounges

Roma '09  
Avantllojta Lateral  
Avantllojta Presidencial  
Mediapro





“With this atmosphere you cannot lose”

Juan Antonio San Epifanio, “Epi”

## *Welcome to the Palau Blaugrana*

Feel the thrill of Regal FC Barcelona and the best basketball in Europe at the Palau, a stage that hosts the most spectacular matches, which have played some of Europe's best players including Solozábal, Epi, Bodioga, Gasol and Navarro. The host of successes and great comebacks experienced here has given rise to the legendary “magic of the Palau”. Boundless thrills with every comfort.

# VIP Palau Zone

## Feel the thrill of the match

- Tickets to all ACB League and Euroleague matches.
- Special seats in courtside boxes or in the Presidential Box.
- Issue of statistics during the match.
- Access to the Presidential Box VIP Lounge
- Plasma TV screens, catering and drinks service before, during and at the end of the match and hostess service.
- Company logo on seats and tickets.

## Feel the thrill of the Club

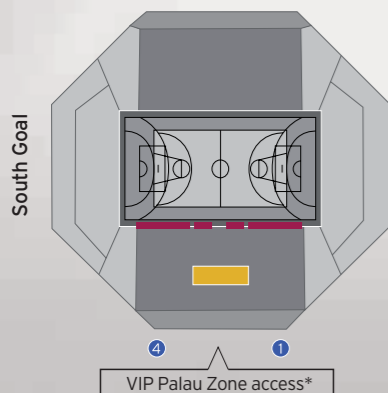
- Annual Business Club event.
- Subscription to the Club magazine.
- Preferential purchase of additional tickets for the Palau and for finals.



**Palau Box** Seats located next to the Presidential Box. They combine an unbeatable tactical view of the court with the most exclusive atmosphere featuring former players and Club figures.



**Courtside Boxes** Boxes beside the court. These seats prompt the feeling that you are practically one of the players, and enable you to follow the match without missing the slightest detail. The best way of experiencing the spectacle in person.



- Palau Box
- Courtside Boxes

**P** Free Parking within the premises by access 7.  
\* Zona Presidencial exclusive access. Between doors 1 and 4.

## COMPETITIONS

### FOOTBALL

**UEFA CHAMPIONS LEAGUE** September- May

**LEAGUE** September- May

**KING'S CUP** October - May

**JOAN GAMPER TROPHY** August

For further information about matches, see [www.fcbarcelona.cat](http://www.fcbarcelona.cat)



### FCBotiga MEGASTORE

Camp Nou's FCB superstore - the FCBotiga Megastore covers an area of 2,000m<sup>2</sup> with the character of FC Barcelona stamped on every product imaginable: historical and collector's items, personalised official equipment, and articles designed for the little ones, etc.

### Business Club exclusive service

La FCBotiga Megastore offers an exclusive service for the advance purchase of merchandising products, with a 20% discount and no need to go to the shop to pick them up. These products are issued directly on match days (consult VIP Boxes-Lounges with this service).

### BASKETBALL

**LEAGUE** October- May

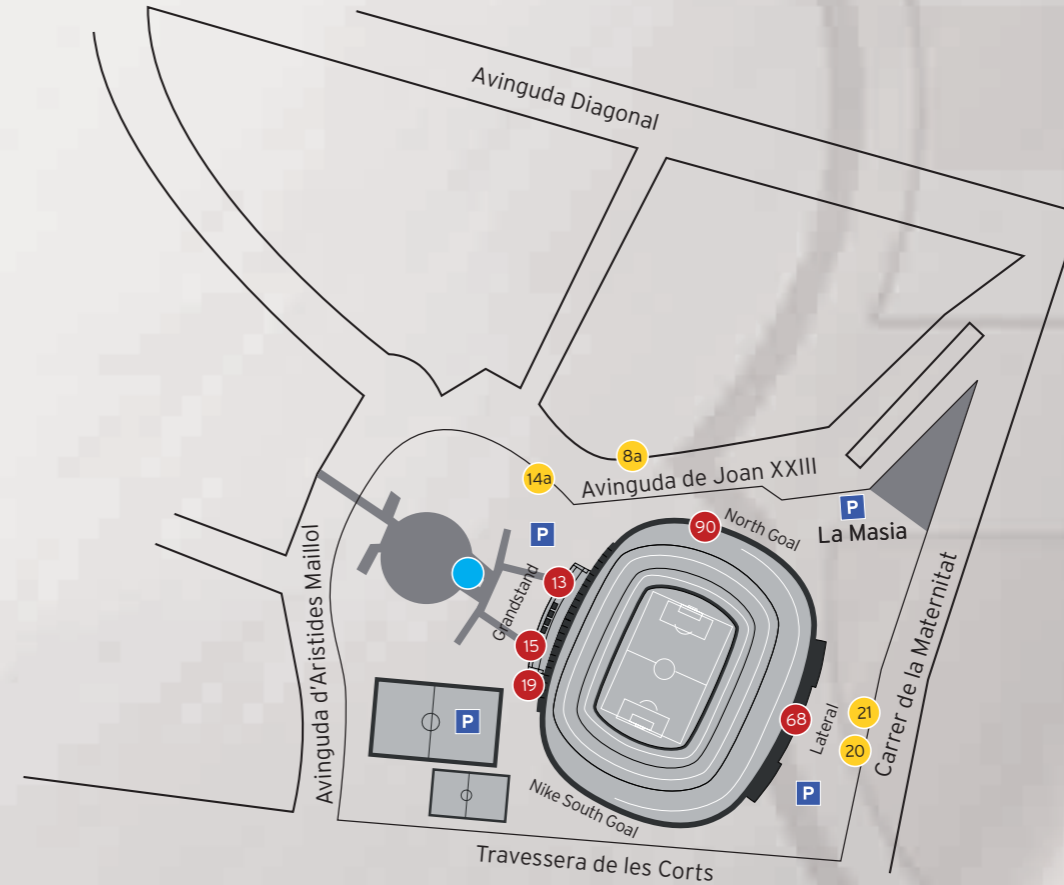
**EUROLEAGUE** October- April/May



### FCB Museum and Camp Nou Tour

The club's global prestige has made our museum the most visited sporting museum in the World. Come and discover the real dimension of FC Barcelona's history, the club's origins and find out about your idols close at hand.

## Location



### Access and access doors

Car access



Camp Nou access doors



VIP Palau access doors





**FCBARCELONA**  
*més que un club*

**For further information, availability and reservations:**

[vip@fcbarcelona.cat](mailto:vip@fcbarcelona.cat)

+34 93 496 36 44 • +34 93 496 37 42 • +34 93 496 76 21

[www.fcbarcelona.cat](http://www.fcbarcelona.cat)

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